OnSkin

Clearing up your cosmetics

A science-backed cosmetic scanner

Two-time Webby Awards winner



- decodes ingredients and provides unbiased safety scores of cosmetics
- analyzes if products align with users' skin needs and concerns
- builds personalized skincare routines

Key Features

Product Safety Scores
Indicates an overall safety rating of a product on a 100-point scale and flags potentially harmful ingredients.

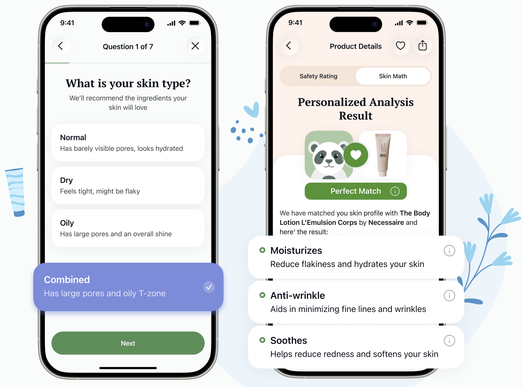
Product Recognition by Photo, Barcode, and Name
Enables access to a safety profile via a photo of the package, barcode scan, or manual entry of the product name.

Safe Recommendations
Suggests cleaner, healthier alternatives to products with low safety scores.

Skincare Routine Builder
Creates personalized morning and evening routines by selecting products tailored to your unique skin profile.

Skin Helper
Provides quick answers to skincare and beauty questions based on users' individual queries or frequently asked questions.





Skin Match
Analyzes if a product aligns with the user's skin type and goals and provides comprehensive explanations.

Hair Lab
Examines hair care product formulations to determine if their components are suitable for the user's hair type and needs.

User Reviews & Community
Offers real user feedback on a given product. Invites you to join conversations with fellow beauty lovers.

Mystery Product
Challenges users to test their cosmetic intuition by guessing the scores of products currently being evaluated.

On-Demand Product Analysis
Allows users to request safety analysis of cosmetic products not yet present in the database.

Mission

OnSkin is dedicated to helping people understand how their skincare products affect their health and make informed cosmetic choices that are free from harmful ingredients and align with their unique skin type and goals.

Safety Score

Based on the latest studies, the science team manually evaluates cosmetic ingredients, scoring each of them according to four criteria:

- endocrine disruption risk / reproductive toxicity
- carcinogenicity
- allergy risk
- high concentration alert

The ingredient-level assessments are then integrated into OnSkin's unique formula, which calculates each product's total safety score on a 100-point scale.

Meet the Expert



The Science Team is led by **Valerie Aparovich**, biochemist and certified cosmetologist-aesthetician.

As Featured in

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