

Clearing up your cosmetics

A science-backed cosmetic scanner

Two-time Webby Awards winner proud to support The Skin Cancer Foundation



- decodes ingredients and provides unbiased safety scores of cosmetics

- analyzes if products align with users' skin needs and concerns

- builds personalized skincare routines

Key Features

Product Safety Scores

Indicates an overall safety rating of a product on a 100-point scale and flags potentially harmful ingredients.

Product Recognition by Photo, Barcode, and Name

Enables access to a safety profile via a photo of the package, barcode scan, or manual entry of the product name

Safe Recommendations

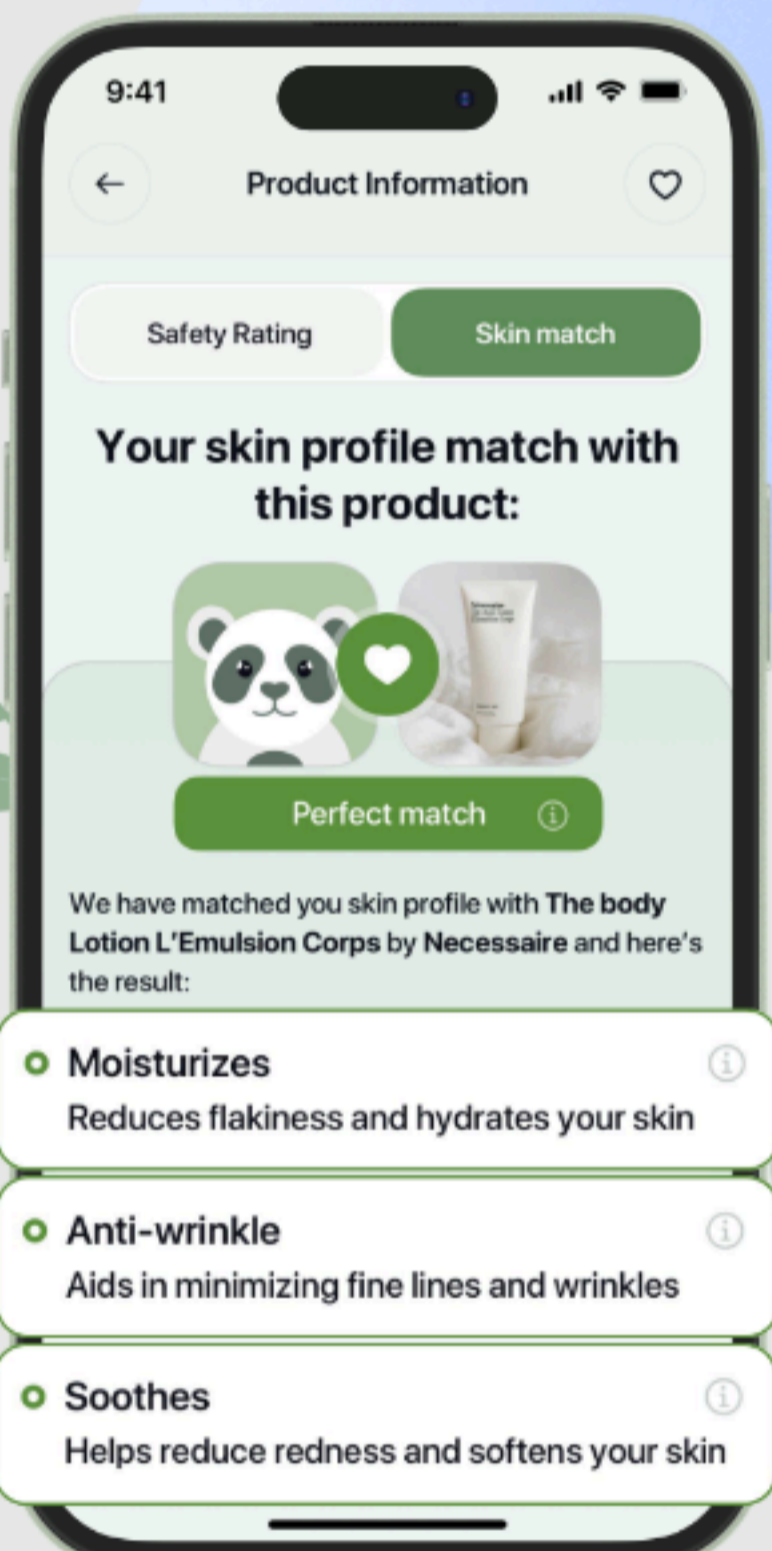
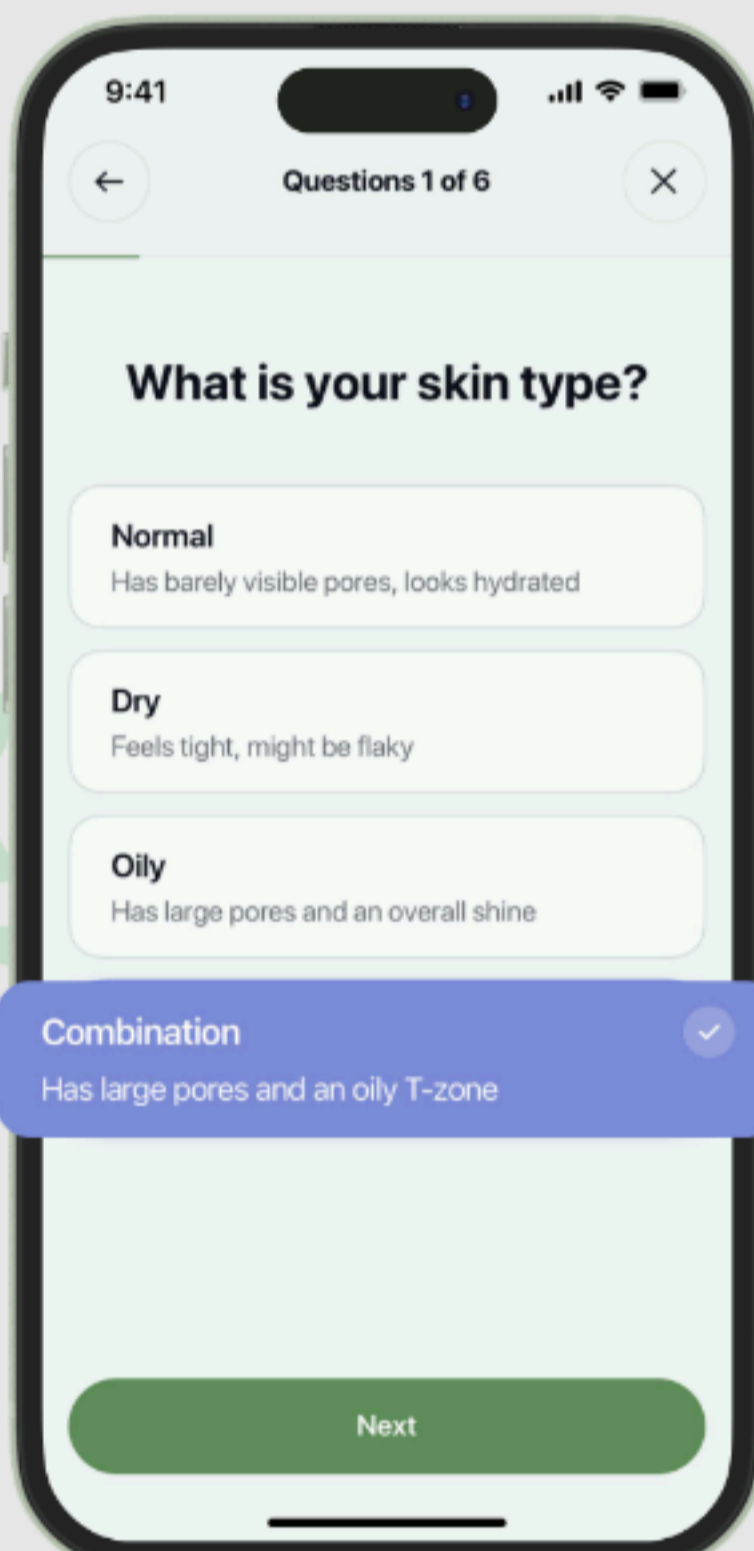
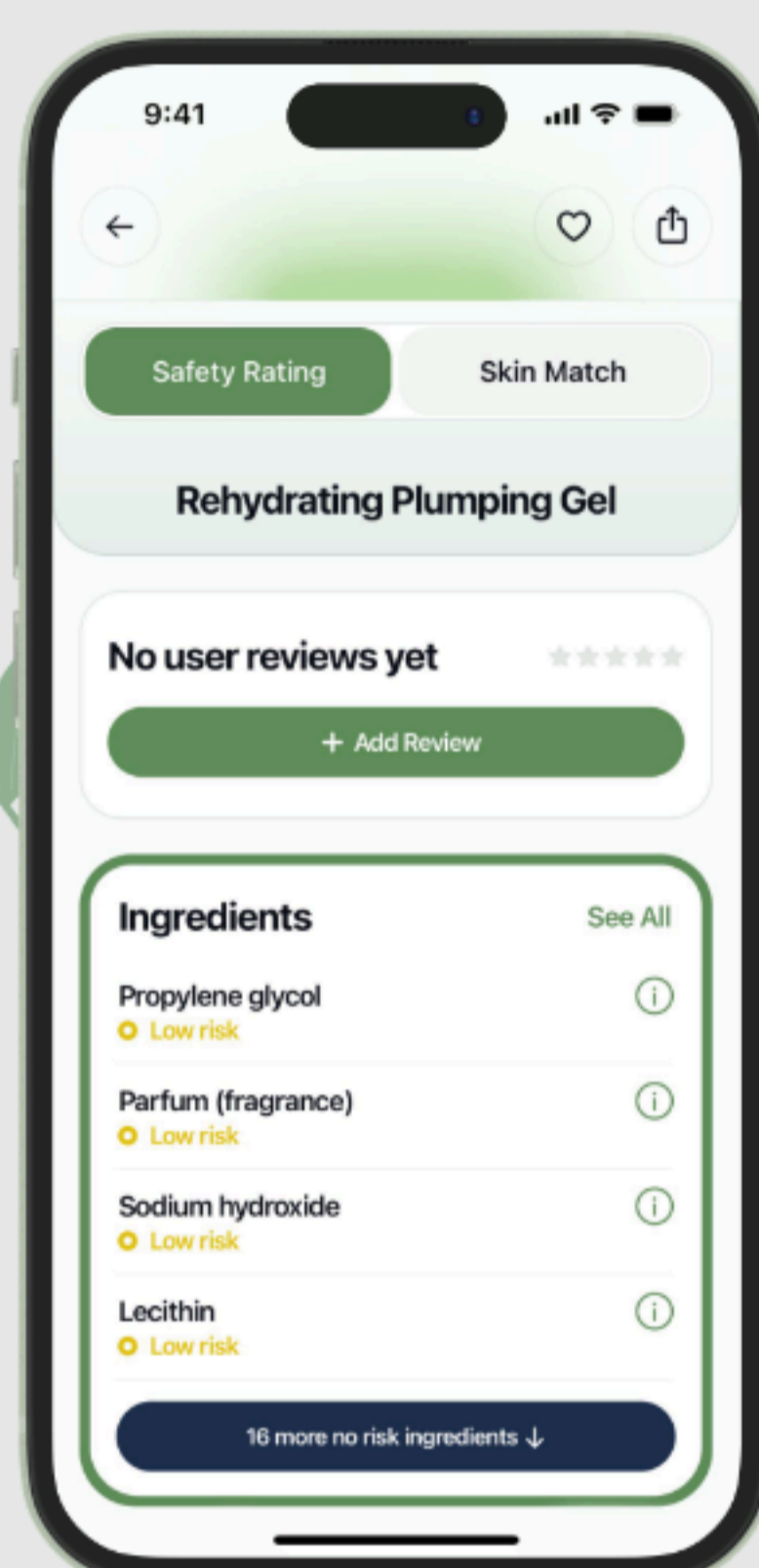
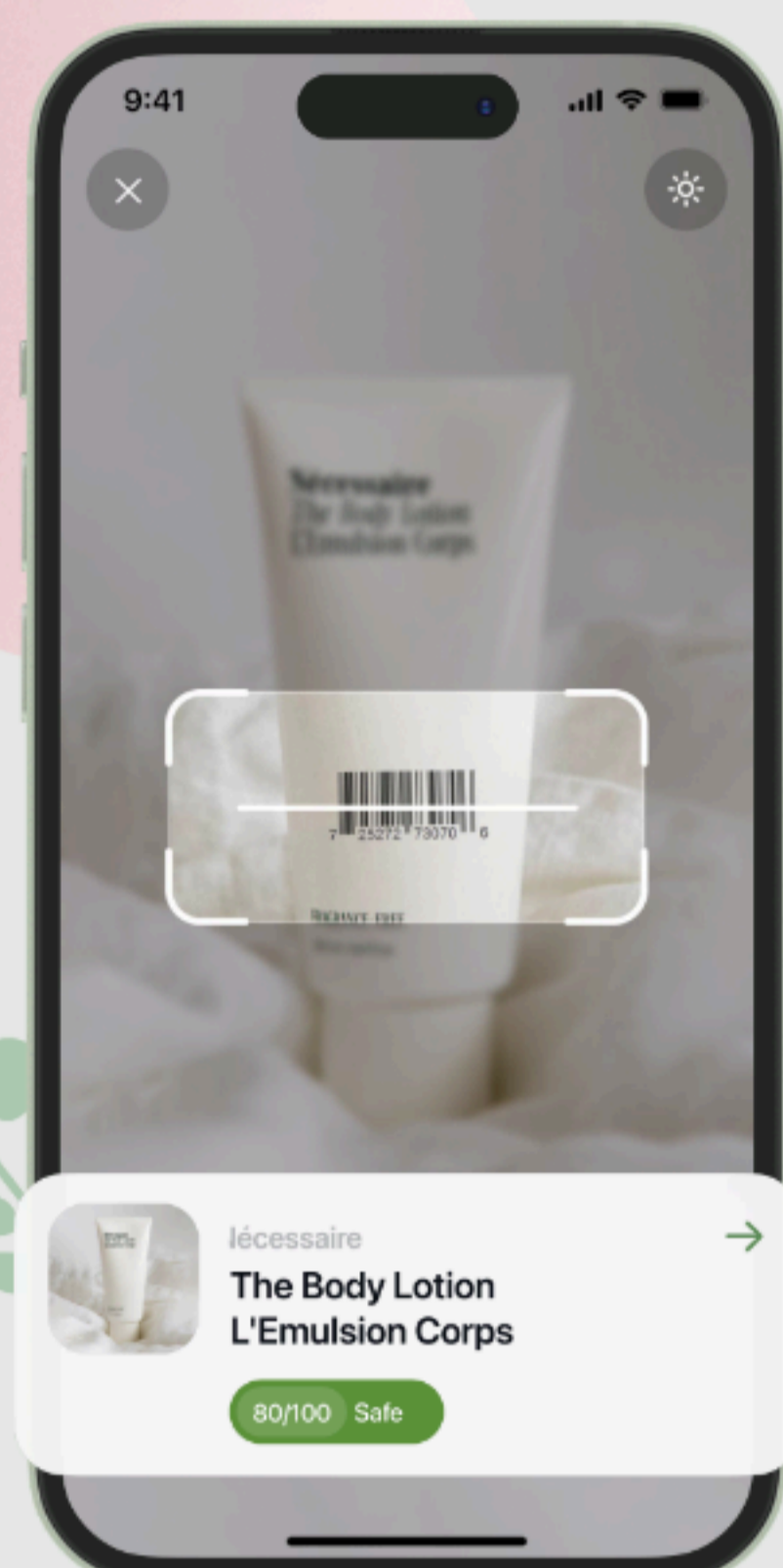
Suggests cleaner, healthier alternatives to products with low safety scores.

Skincare Routine Builder

Creates personalized morning and evening routines by selecting products tailored to your unique skin profile.

Skin Helper

Provides quick answers to skincare and beauty questions based on unique user queries or most asked ones.



Skin Match

Analyzes if a product aligns with the user's skin type and goals and provides comprehensive explanations.

Hair Lab

Examines hair care product formulations to determine if their components are suitable for the user's hair type and needs.

User Reviews & Community

Offers real user feedback on a given product. Invites you to join conversations with fellow beauty lovers.

Mystery Product

Engages users to test their cosmetic intuition by guessing the scores of products currently being evaluated.

On-Demand Product Analysis

Allows users to request safety analysis of cosmetic products not yet present in the database.

Mission

OnSkin is dedicated to helping people acknowledge the health impact of what they apply to their skin and make informed cosmetic choices that are toxic-free and align with their unique skin type and goals

SafetyScore

Based on the latest studies, the science team manually evaluates cosmetic ingredients, scoring each of them according to four criteria:

- endocrine disruption risk / reproductive toxicity
- carcinogenicity
- allergy risk
- high concentration alert

The ingredient-level assessments are then integrated into OnSkin's unique formula, which calculates each product's total safety score on a 100-point scale.

Meet the Expert



The Science Team is led by **Valerie Aparovich**, biochemist and certified cosmetologist-aesthetician

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