OnSkin

Clearing up your cosmetics

A science-backed and AI-powered cosmetic scanner

Two-time Webby Awards 2024 winner
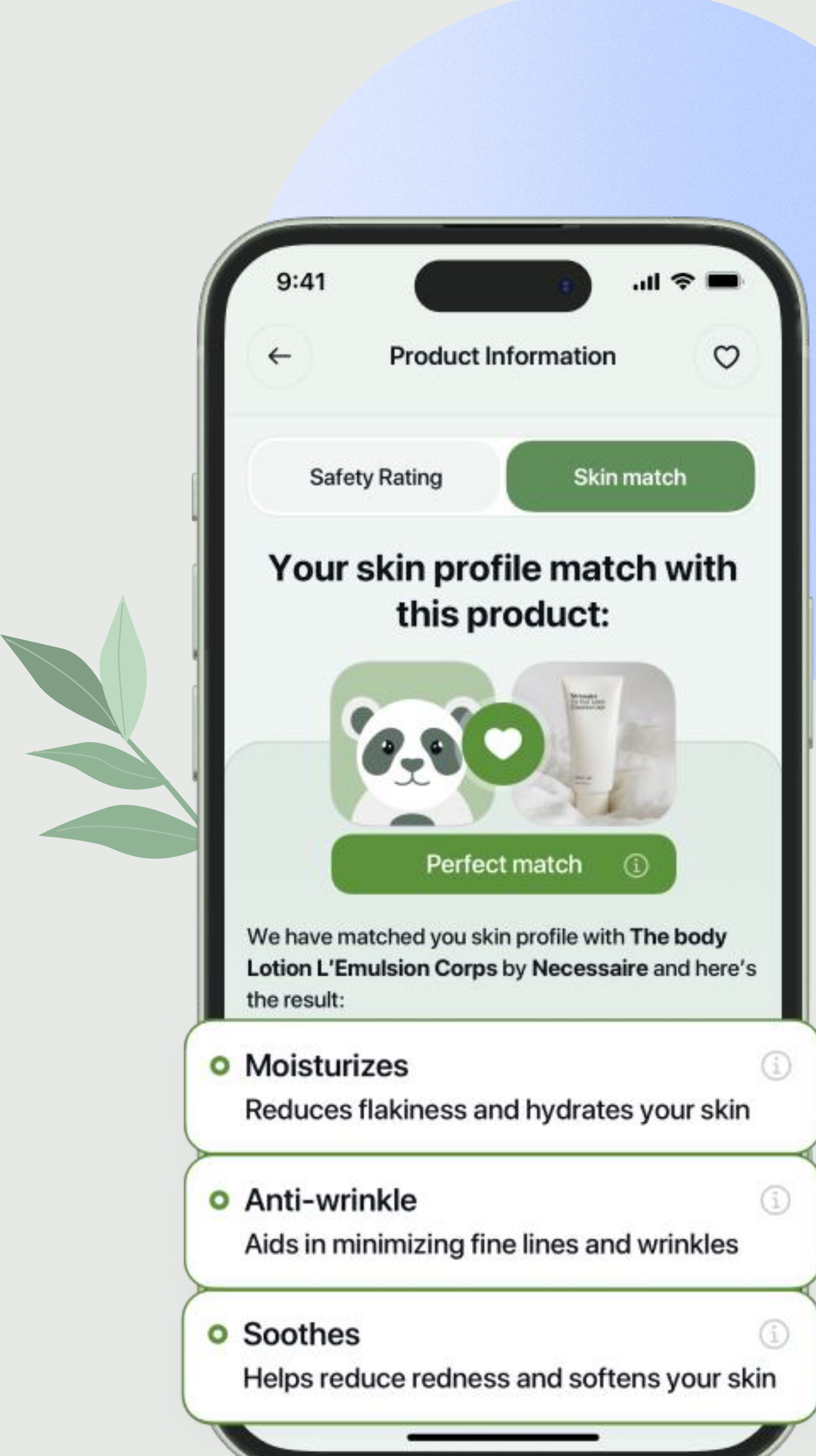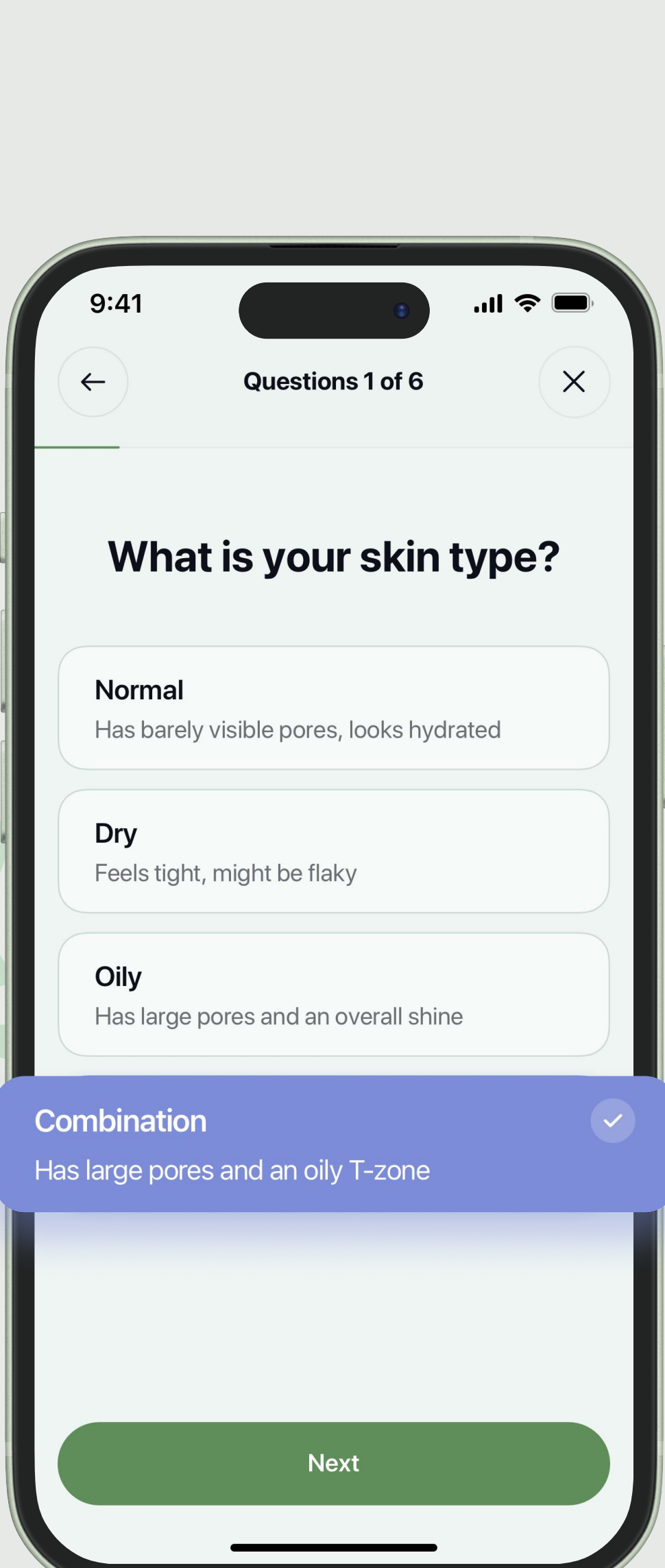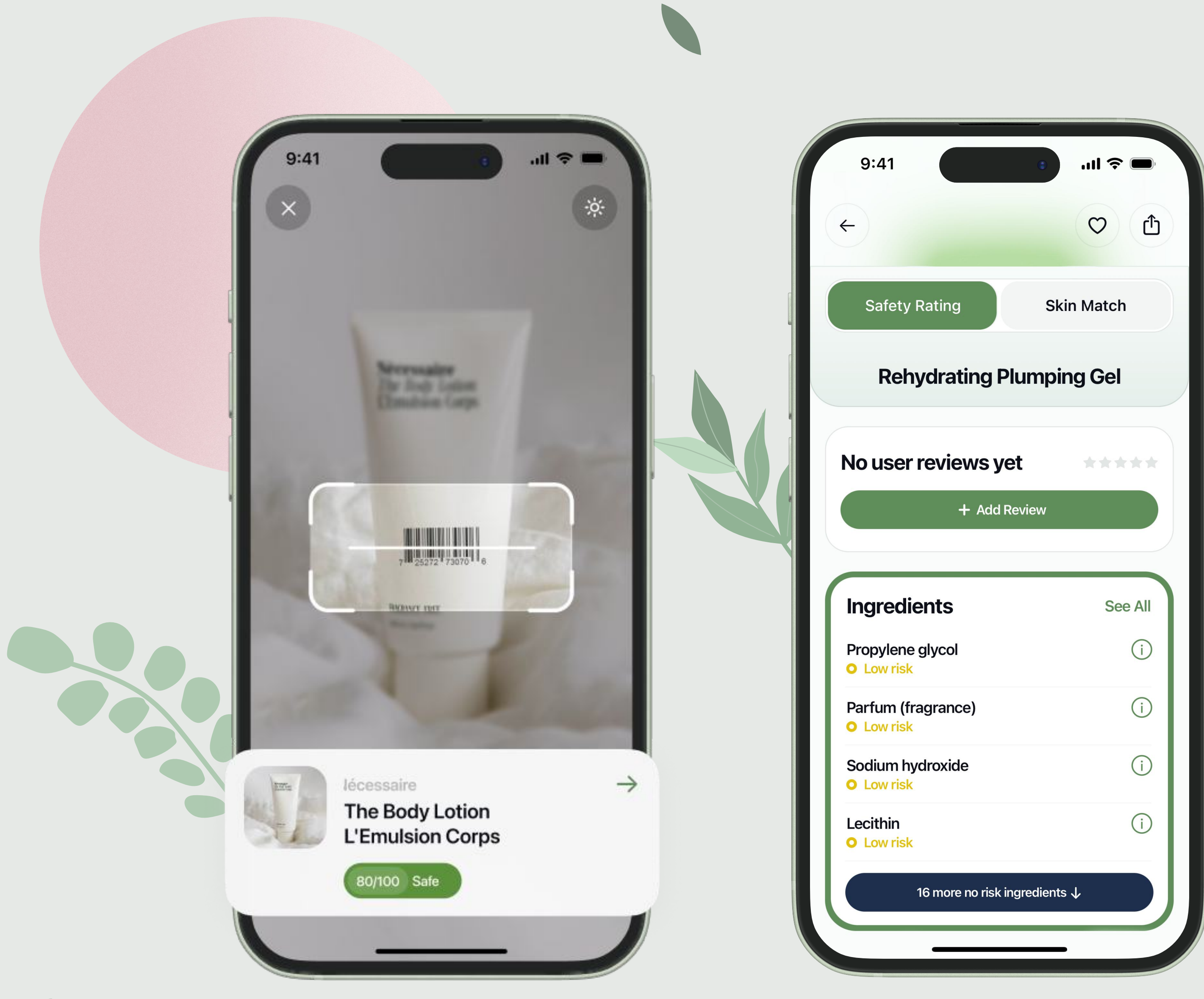proud to support
The Skin Cancer Foundation

- decodes ingredients and provides unbiased safety scores of cosmetics
- analyzes if products align with users' skin needs and concerns
- offers in-depth expert reviews of popular cosmetic products

Key Features

Product Safety Scores
Indicates an overall safety rating of a product on a 100-point scale and flags potentially harmful ingredients.

Product Recognition by Photo, Barcode, and Name
Enables access to a safety profile via a photo of the package, barcode scan, or manual entry of the product name.

Safe Recommendations
Suggests cleaner, healthier alternatives to products with low safety scores.

Product Reviews
Delivers in-depth weekly expert reviews of popular cosmetic products, detailing ingredients and effects.

Mystery Product
Engages users to test their cosmetic intuition by guessing the scores of products currently being evaluated.

Skin Match
Analyzes if a product aligns with the user's skin type and goals and provides comprehensive explanations.

Personalized Skincare Tips
Offers tailored advice on beauty steps and active ingredients based on a user-completed skin profile.

Hair Lab
Examines hair care product formulations to determine if their components are suitable for the user's hair type and needs.

Skin Helper
Provides quick answers to skincare and beauty questions based on unique user queries or most asked ones.

On-Demand Product Analysis
Allows users to request safety analysis of cosmetic products not yet present in the database.

Mission

OnSkin is dedicated to helping people acknowledge the health impact of what they apply to their skin and make informed cosmetic choices that are toxic-free and align with their unique skin type and goals.

SafetyScore

Based on the latest studies, the science team manually evaluates cosmetic ingredients, scoring each of them according to four criteria:

- endocrine disruption risk / reproductive toxicity
- carcinogenicity
- allergy risk
- high concentration alert

AI algorithms integrate the scores into a special formula that calculates each product's precise safety level.

Meet the Expert

The Science Team is led by **Valerie Aparovich**, biochemist and certified cosmetologist-aesthetician

As Featured in

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